[Wyo. Stat. § 17-24-101.]

§ 17-24-101. Business entity name; limited rights: Business Names

- (a) The authorization granted under this title by the secretary of state to file articles of incorporation, a certificate of limited partnership, articles of organization, a certificate of trust or other similar document authorizing the transaction of business in this state under a corporate, limited partnership, limited liability company, statutory trust or other business entity name or to reserve a name does not:
- (i) Abrogate or limit the law governing unfair competition or unfair trade practices;
- (ii) Derogate from the common law the principles of equity or the statutes of this state or of the United States with respect to the right to acquire and protect names and trademarks; or
- (iii) Create an exclusive right in geographic or generic terms contained within a name.